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AP farmers can buy subsidised seeds online

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G2F services: A farmer receiving a bag of subsidised seeds from Digvijay Singh (left), AICC General Secretary , in-charge of AP, Chief Minister N. Kiran Kumar Reddy and Minister for Agriculture Kanna Lakshminarayana (right), in Hyderabad on Monday. — P.V. Sivakumar

Forget about B2B, B2C and other such abbreviations that denote electronically deliverable conversations and services between businesses to consumers and business to businesses.

Farmers in Andhra Pradesh are calling it G2F or Government-to-farmer services.

They need not stand in serpentine queues and wait for hours, and sometimes days, to get their packet of seeds. They now can book their slot using Mee Seva, the Government-to-citizen service offered through 7,000 centres. "Mee Seva system will be utilised for distribution of subsidy seeds under various programmes. The seed supplying agencies will ensure the availability of seeds as per the bookings made these centres. Issues related to crop subsidy too could be handled using this service," Ponnala Lakshmaiah, Andhra Pradesh Minister for IT, said. The Government organised a meeting on Monday to commemorate completion of two crore transactions under Mee Seva service. "Of the two crore, 70 lakh applications have been cleared in 15 minutes." Chief Minister N. Kiran Kumar Reddy and Digvijay Singh, who is in-charge of AP's Congress affairs, took part in the meeting.

Mee Seva would also take care of certain services such as reconnaissance permit, mining lease and granite quarry lease (in Mining Department); renewal of establishment and issuance of duplicate certificates (Labour Dept); and age certificate, duplicate memo, re-counting of marks and migration certificate (Education Certificate), the Minister said after the event.

kurmanath.kanchi@thehindu.co.in

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